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Case Brief #:25

Title: Case Brief: People's Education and Development Organization: Krishi-Sakhis

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Summary:

Insurance outreach to vulnerable and excluded farmers requires a carefully thought-out approach. In India, the People's Education and Development Organization (PEDO) found that members of women's self-help groups can become powerful advocates for insurance within their communities. This Case Briefs shows PEDO's work on providing agriculture support and advice to the community through their 'Krishi-Sakhis'.

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