Type of Event: Webinar
Date: May 25, 2011
Venue: Online event

Description:

Do microinsurance products provide value to its clients? What does ?value? mean? How can it be assessed? How can it be improved? In this webinar, initial findings of a Facility paper on ?Improving Client Value from Microinsurance [1] were shared, a new framework for assessing value of microinsurance products called the PACE framework was discussed, and specific examples of how client value is measured and improved were cited.

Access the slides in our SlideShare account [2].

Webinar:

Source URL: http://www.impactinsurance.org/events/webinar/client-value-may-2011

Links: