

**Duration:** 3 days

## Overview:



The key performance indicators (KPIs) for microinsurance were established by a representative group of microinsurance practitioners and are vital to measure the financial performance of a microinsurance programme. This training will provide practitioners with the tools, knowledge and confidence to understand and use these KPIs to improve their microinsurance programme.

*This training module is provided by Microfact, a joint initiative of ADA and BRS, and is delivered through a partnership with the ILO's Impact Insurance Facility.*

## Training Objectives:

By the end of this course, participants will be able to:

- Understand and use the KPIs to improve their microinsurance program.
- Understand the key principles of performance management for microinsurance.
- Calculate each indicator, including understanding and obtaining the necessary data from the Factsheet template for the calculations.
- Analyse and interpret the results from each indicator.
- Identify potential areas for improvement in a microinsurance program based on the information provided by the KPIs.



## Who could benefit from the training:

- Financial decision makers, such as financial or general managers, with or without microinsurance experience.
- Practitioners involved with an on-going microinsurance program that want to implement or expand their organisation's use of KPIs.

## Methodology:

Built on adult learning methodologies, the sessions of the training are interactive and utilise a combination of group activities, small group exercises, case study analysis and role play for experiential learning.

[Learn more about our other training courses and tools here.](#) <sup>[1]</sup>

[1] <http://www.impactinsurance.org/tools/by-type>