Business viability

Can microinsurance be profitable? The answer is yes, but it takes time and requires insurers to constantly monitor products and adapt to market needs. Viability is driven by three success factors: scale, containing claims costs, and containing administration costs. The experience of successful insurers shows that microinsurance can be provided profitably if these factors are carefully considered in the design and management of products and processes.

Projects

Emerging Insights

Publications

Other resources

Relevant Links

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