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Briefing Note #:3 (Client Value Series)

Title: Creating an enabling environment to improve client value

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Summary:

The last brief of [Client Value series](#) [2] provides recommendations for policy-makers, regulators and funders on how to create an enabling environment that promotes client value. The insights are based on new impact evidence of microinsurance and the experience of countries where governments and donors are using insurance related interventions to achieve public policy objectives or develop the market. The brief presents ten blueprints to guide government and donor decisions and actions across the three main dimensions 1) insurance promotion through public-private partnerships (PPPs) and subsidies; 2) investment in infrastructure and client education; and 3) regulation and supervision.

[Download the publication \(PDF\)](#) [1]

Source URL: <http://www.impactinsurance.org/publications/cvb3>

Links:

[1] http://www.impactinsurance.org/sites/default/files/cvbrief3_enfinal.pdf

[2] <http://www.impactinsurance.org/news/2014/january/client-value-series>