Health Microinsurance Emerging Lesson #28 [1]

Theme: Partnerships
Source: National Health Insurance Scheme (Ghana)
Learning Theme: Health

Freedom from Hunger established several criteria for selecting a test site and partner:

- the product must be appropriate for the poor, i.e., coverage is appropriate for the risks faced by poor consumers, the product is simple to understand and access, the premium is affordable (or perceived to be)
- there should be adequate access to acceptable healthcare providers
- a capable distribution partner would be necessary to reach Microfinance Institution clients, self-help groups or other organized groups with education.

Source URL: http://www.impactinsurance.org/hwg/lessons/health-microinsurance-emerging-lesson-28

Links: