Health Microinsurance Emerging Lesson #22 [1]

Theme: Consumer Education
Source: National Health Insurance Scheme (Ghana)
Learning Theme: Health

In the field test, Freedom from Hunger (FFH) observed that some clients who had health microinsurance either did not use it, were not sure of its benefits, or that they had not continued to make annual premium payments after initially enrolling at some time in the past. Thus, it was observed that there was a need to also provide education about the requirements and process to re-enroll that could precede the re-enrollment period. FFH will test the effectiveness of a short refresher session as part of the demonstration test.

Source URL: http://www.impactinsurance.org/hwg/lessons/health-microinsurance-emerging-lesson-22

Links: