Health Microinsurance Emerging Lesson #13 [1]

Theme: Product Design
Source: Palmyrah Workers' Development Society (PWDS)
Learning Theme: Salud

Pre-product development meetings with the communities to understand the needs helped design and price the product, and gained early buy-in from the communities.

Source URL: http://www.impactinsurance.org/hwg/lessons/health-microinsurance-emerging-lesson-13

Links: