Capacity building for Red Financiera Rural [1]

About the Project

Project Name: Capacity building for Red Financiera Rural
Type of Facility Project: Capacity building project
Country of Operation: Ecuador
Region: Latin America and the Caribbean
Sub Topics: Sales, Demand

Organizational Overview

The Red Financiera Rural in Ecuador has been implementing a microinsurance project since 2009. This effort started with various studies on microinsurance in Ecuador, focusing on product design and the payment/claims processes at different insurance companies.

Project Description

The training of the commercial agents delivering microinsurance products is an area of particular emphasis. Currently, the implementation has started with three partner organizations; by the end of 2010, the project would have seven partner institutions and 35,000 insured.

Source URL: http://www.impactinsurance.org/projects/cb/red-financiera-rural
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