Economic value of willingness to pay for a community-based prepayment scheme in rural Cameroon

About the Project

**Project Name:** Economic value of willingness to pay for a community-based prepayment scheme in rural Cameroon  
**Type of Facility Project:** Research grantee  
**Country of Operation:** Cameroon  
**Region:** Africa  
**Sub Topics:** Demand, Health

**Project Description**

Read full research paper [here](http://www.impactinsurance.org/publications/rp3).

In Cameroon's rural areas, poor people do not have access to high quality health-care services due to their limited financial capacity. Community-based insurance is one strategy to increase access to health care and alleviate poverty. The objective of the study is to assess the willingness of rural households to pay for health insurance. Using self-collected household data and a willingness-to-pay approach based on the contingent valuation method, this study contributes to a greater understanding of what motivates clients in their purchasing decisions.

Results indicate that rural households are willing to pay on average FCFA 1010 or US$ 2.15 per person/month and further suggest that there is great demand for a community health care prepayment scheme in rural Cameroon.
