Stimulating innovation (2008-2013)

From 2008 to 2013, the Facility engaged in the following sets of activities to achieve its mission:

1. Innovation grants

   The Facility awarded innovation grants in order to help institutions develop new microinsurance products and models. The grants covered their start-up costs and some of the costs likely to be incurred during the project.

   Insurance innovation involves venturing into uncharted territory in order to find ways to make products viable and beneficial for clients. This could include testing new mechanisms for premium collection or verifying claims, using technology to improve efficiency, or experimenting with ways to educate consumers.

   Click here to view the list of innovation grants.

2. Capacity building

   The Facility has increased the capacity of microinsurance providers and of individual practitioners.

   Our main capacity building activities of the first phase include:

   - Training and curriculum development: training events and materials that reflect the latest innovations in microinsurance;
   - Professional development: learning activities targeted at microinsurance practitioners and consultants, including workshops, fellowships and access to mentors; and
   - Microinsurance project interventions: access to various capacity-building interventions that help microinsurance projects improve their performance, such as small grants, workshops, and access to tools for developing and delivering microinsurance products.

   Click here to view the list of capacity building projects.

3. Research

   The Facility’s research programme responded to key knowledge gaps of practitioners, donors, and policy makers. It included rigorous, academic research to influence policy, as well as practitioner-based research to understand and improve practice. The Facility collaborated with the European Development Research Network (EUDN) to fulfill its ambitious research agenda.

   Our strategy was to focus on three main areas, namely: assessing the benefits and impact of insurance on the vulnerability of low-income people; identifying good practices in stimulating demand, building an insurance culture, and distributing insurance at scale; and understanding why products work or do not work for both clients and providers.

   Click here to view the list of research grantees.

4. Knowledge management

   The Facility is keen to share its experiences of successes and failures. We see our knowledge management as an upward cycle, where we extract, organize and analyse lessons generated through our projects with partners. We then package, share and disseminate these findings in formats that are relevant to our audiences. Once these lessons are applied, practice is improved, new lessons are generated, and the cycle continues.
The Facility’s knowledge management strategy started with careful selection of grantees and the introduction of learning tools to them. This ensured that our partners are in the best position to generate and share the lessons they learn from their projects.

With knowledge centralized in one location, we were better able to organize, consolidate, and analyse emerging lessons and trends. Our Knowledge Centre contains several spaces where these lessons and other resources are presented for sharing and further discussion.

We have shifted gears. We are applying the considerable knowledge from the first phase to build quality microinsurance markets.

Source URL: http://www.impactinsurance.org/about/activities-2008-2013

Links: