

## ILO's Impact Insurance Forum 2016

### "Becoming a digital insurer"

A pre-conference seminar

15 November 2016, 8:30-12:30

Cinnamon Grand Hotel, Colombo, Sri Lanka

### Registration

Registration to the Forum is free for all Conference participants! Register now at [http://www.impactinsurance.org/content/event-registration?event\\_id=5276](http://www.impactinsurance.org/content/event-registration?event_id=5276).

### Overview



The ILO's Impact Insurance Forum provides an interactive and open environment for discussing lessons learned and exchanging experiences on forefront issues confronting practitioners working in inclusive insurance. Since its debut run in 2008, the Forum has attracted

and inspired hundreds of insurance practitioners and consistently received excellent satisfaction rating from them for relevant content, credible speakers and engaging method.

### Theme

This year's forum will focus on the topic "**Becoming a digital insurer**". It will explore the various digital tools and technology that can be used to improve insurance solutions for emerging markets. It will focus on how to improve customer experience, automate business processes and use data better so that insurance providers can make the most of their investments to achieve high uptake and sustained customer use. It will also explore what insurance practitioners can do to start the digital journey and to ensure that customer risks are mitigated along the process.

### Target audience

As in previous years, the Forum is targeted towards insurance practitioners, including insurance providers, risk carriers, and distribution partners. The discussions will also benefit specialized government agencies dealing with digital financial services.



### Forum language

The Forum will primarily be in English.

### For more information

To learn more about the ILO's Impact Insurance Facility and lessons in impact insurance, visit our website at [www.ilo.org/impactinsurance](http://www.ilo.org/impactinsurance). To learn more about previous Facility Forums and knowledge sharing events, visit [www.impactinsurance.org/events](http://www.impactinsurance.org/events). Alternatively, you may contact us at [impactinsurance@ilo.org](mailto:impactinsurance@ilo.org).