

Social Finance Update

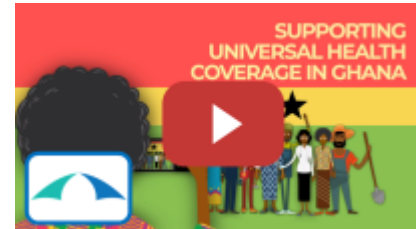
Your monthly insight into financial sector developments and Decent Work



HIGHLIGHT OF THE MONTH

Video: highlights from our project with AFD and the National Health Insurance Scheme of Ghana

Our mobile renewal project with the National Health Insurance Scheme of Ghana and Agence Française de Développement has been a total game changer. Millions of hours in working time are saved, thanks to a digital renewal process for members of the scheme. A new animated video captures all the highlights in just one minute.



[Watch the video](#)

UPCOMING EVENTS



2019 Impact Insurance Forum – “Insurance for women: opportunities for insurers”

The women’s global insurance market is expected to double by 2030, which offers excellent opportunities for insurers, but also comes with challenges. How to address the different kinds of risks that women face, and what about considering the great differences among women? We will address these and other questions in the [2019 Impact Insurance Forum](#), this year taking place in Dhaka, Bangladesh, on November 5. We are jointly organizing the Forum with the International Finance Corporation. The Impact Insurance Forum is a pre-conference session to the [15th International Conference on Inclusive Insurance](#), sponsored by Munich Re Foundation.



The SSE Momentum: Finance for Inclusion and the Future of Work

From November 18 to 20, the ILO’s Social Finance Programme and Cooperatives Unit are organizing an international conference on the social and solidarity economy (SSE): “The SSE Momentum: Finance for Inclusion and the Future of Work”. We will present findings from two international research projects, one related to the contribution of the SSE and social finance to the future of work, and another on financial mechanisms for innovative SSE ecosystems. More than a 100 researchers, policymakers and SSE experts and practitioners will join us in Trento, Italy, to discuss how we can translate the findings into a shared research and policy

agenda. We will live stream all the plenary sessions (in English, French and Italian) [on YouTube](#). Find more information about the SSE Momentum on the [official website](#).

NEW PUBLICATIONS



Case Brief: CIF Vie

CIF Vie is an insurance company from Burkina Faso. It has had a lot of success in offering credit-linked insurance through its partnership with the microfinance bank FCPB. Offering stand-alone life insurance products has been more challenging. In 2017, we started collaborating with Agence Française de Développement, FSD Africa and CIF Vie to see how they could improve sales. Thanks to the changes implemented during the project, [sales of the product have increased dramatically](#).



Emerging Insight: Client personas can help to organize your data and serve real people

When serving new market segments, many insurers are comfortable carrying out customer research. Where they often get stuck is putting those insights into practice, often because of internal issues like organization set-up, culture and processes. Find out how using "[client personas](#)" can help insurers to organize their data to serve their clients more effectively.



Blog: Microfinance Council of the Philippines – Five highlights from the annual conference

Last July, the Microfinance Council of the Philippines hosted its annual conference, this year focusing on how digitalization can transform microfinance institutions and their services. [Read our latest blog](#) for five highlights from the conference.

JOB OPPORTUNITY



Regional Coordinator for Latin America and the Caribbean

The ILO's Social Finance Programme is collaborating with the Microinsurance Network, the Inter-American Federation of Insurance Companies (FIDES) and the Federation of Colombian Insurers (Fasecolda) in a new multi-year programme to support the development of inclusive and responsible insurance markets in Latin America and the Caribbean. We are looking for a Spanish-speaking professional who is interested in serving as a [Regional Coordinator, based in Bogotá, Colombia](#).

EVENTS CALENDAR

5-7 November

[15th International Conference on Inclusive Insurance - Coping with climate risk](#) - Dhaka, Bangladesh

5 November	Impact Insurance Forum 2019 - Dhaka, Bangladesh
21-22 November	Training “The moment of truth: Claims management in inclusive insurance” - Kampala, Uganda
28-29 November	Training “The moment of truth: Claims management in inclusive insurance” - Kigali, Rwanda

NEWS FROM OUR PARTNERS

- The Access to Insurance Initiative (A2ii) is [celebrating its 10-year anniversary](#). Its High-Level Forum and Expert Symposium in September marked this occasion, with a large number of supervisors, development partners and leading experts in inclusive insurance field to discuss regulatory trends, achievements over the past ten years and opportunities that lie ahead.
- The [European Microfinance Week](#) is coming up! Social Finance will join 500 other experts in the financial inclusion community for high-level and in-depth discussions. One of the plenaries will be dedicated to the ILO’s Centenary and the contribution of the financial sector to protect the working poor; another session will discuss the mitigation of child labour and unsafe work practices.
- As technology transforms the world, microfinance institutions grapple with fundamental questions on how to adapt, what strategies to pursue, and how to best equip themselves to successfully digitize. FinDev Gateway explored all these aspects of digital transformation in a series of three webinars, [all recordings are now online](#).
- Development capital, or blended finance, is designed to invest in untested, breakthrough ideas that may have a transformative impact on sustainable growth. Anne-Marie Chidzero, Chief Information Officer with FSD Africa, reflects on a [panel on blended finance](#), in which she participated earlier this year.



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