

Social Finance Update

Your monthly insight into financial sector developments and Decent Work



HIGHLIGHT OF THE MONTH

Blending of financial and non-financial services

Financial institutions can help unlock the potential of small enterprises to promote more and better jobs for men and women. The final report of the PROMISE IMPACT project in Indonesia documents the possibilities of blending business development support to small enterprises alongside standard financial products such as enterprise loans.



[Read more](#)

NEWS



The SSE Momentum: Finance for inclusion and the future of work

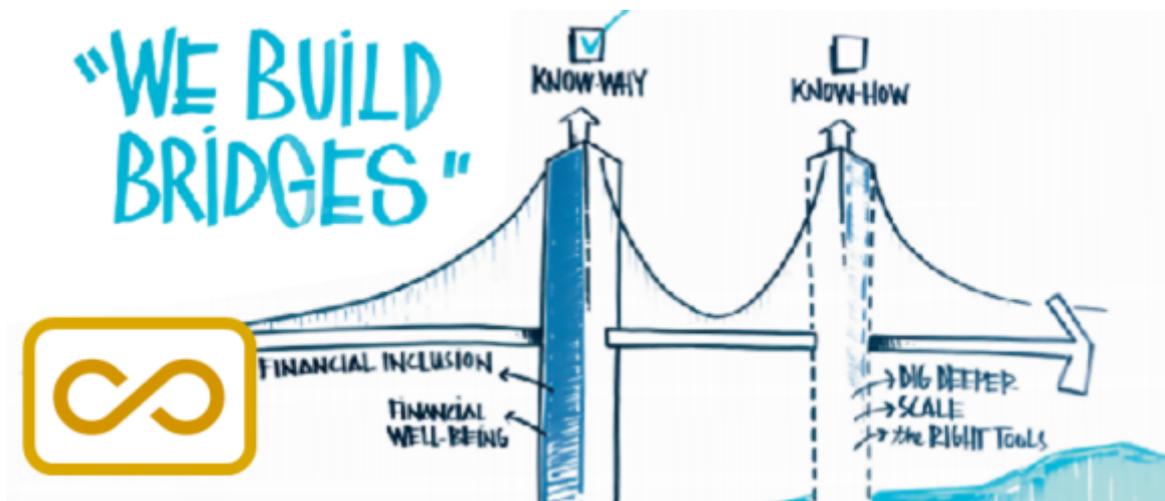
Have you heard of the Social and Solidarity Economy (SSE)? Last month, Social Finance and the Cooperatives Unit of the ILO organized the “SSE Momentum”, dedicated to this topic. We brought together 100 participants to discuss the SSE and how it can play a role in promoting decent work and sustainable development. Check out [our news article](#) to learn more about the SSE and the highlights from the conference.



Graduating Impact Insurance Fellows

Our Fellowship Programme encourages professionals with experience in financial services and insurance to gain development experience by placing them with financial institutions that are serving the emerging consumer market segments. More than 30 young professionals have graduated from the programme and gone on to make significant contributions. Three Fellows recently graduated; read their testimonials on the [Impact Insurance website](#).

WE BUILD BRIDGES



The ILO has joined the International Rescue Committee and others in a coalition to support the implementation of a [“Roadmap to the Sustainable and Responsible Financial Inclusion of Forcibly Displaced Persons \(FDPs\)”](#). This roadmap offers a set of key policy recommendations for governments, the private sector, humanitarian and development agencies, research organisations and standard-setting bodies.

NEW PUBLICATIONS



Case Brief: SUNU Assurance Vie

SUNU Assurance Vie is a leading life insurance company in West Africa. Insurance distribution has proved challenging in Côte d'Ivoire since there are only a few mass market channels for distribution. SUNU has seen first-hand the risks of depending upon one or two partners. [Our latest Case Brief](#) explores how SUNU went about tackling this challenge.



Article on microfinance in Argentinian press

Training people in the proper use of financial tools avoids over-indebtedness and helps to plan family budgeting. It is a well-known message in the inclusive finance community, which is increasingly being heard in the mainstream media. [Check out this piece](#) in *Ámbito*, an Argentinean daily newspaper, written by the coordinator of the microcredit program of the Ministry of Social Development. *(in Spanish)*



Blog: Putting client insights into practice from Ethiopia to Paraguay

Many insurance providers are comfortable carrying out customer research. However, although we might know what clients are telling us, insurers often struggle to put that information into practice. Sometimes this is because a company's structure makes change difficult, or because the processes are not in place to follow up on what is learnt. [Our latest blog](#) covers the experience of insurance providers from countries around the world who have implemented practices to incorporate client insights.

EVENTS CALENDAR

January 23-24

Training "[Proportionate risk assessment for insurance products](#)" - Kampala, Uganda

March-June

"[Microinsurance Master](#)" - South Africa (and distance learning)



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