



January 2017  [Forward to a friend](#)

HIGHLIGHT OF THE MONTH

QUICK LINKS



[Registration now open for market research e-learning course](#)

"Market research for microinsurance: How to translate consumer insights into improved results" is a free, self-paced e-learning course. It explores the basics of market research for microinsurance with a series of 11 online lessons. Click [here](#) to learn more.

[Make a new year's resolution](#)



KNOWLEDGE UPDATE

[Promoting innovation in agricultural insurance in South Asia](#)

Kaavya Krishna and Pavis Devahasadin, The World Bank Group's Global Index Insurance Facility

Have a look at the latest activities of the World Bank's Global Index Insurance Facility (GIIF), including the conference workshop "Building sustainable agriculture programs". This workshop, organised by GIIF in collaboration with the Facility and Munich Re Foundation, was part of the 12th International Microinsurance Conference.

[The long-term poverty and gender impacts of mobile money](#)

Tavneet Suri, MIT, and William Jack, Georgetown University

A new paper provides some startling evidence on the impact of mobile money on the livelihoods of the poor. The research is based on a series of surveys undertaken on M-Pesa in Kenya, supported by FSD Kenya and the Bill and Melinda Gates Foundation.

[i2i Facility series on data and analytics for business decision-making](#)

Christiaan Loots, i2i Facility

Check out the new i2i Facility series, which focuses on the use of data and analytics by financial service providers to better understand and serve clients. The first note by Christiaan Loots touches on the topic of adoption and maturity.

NEWS FLASH

[ILO's microinsurance compendium "Protecting the poor" featured on NDCI](#)

The two-volume compendium "Protecting the Poor", published by the ILO and Munich Re Foundation, has been featured by NDCI.global. Click [here](#) to read the article, which includes an interview with Facility team leader Craig Churchill.

[Crop insurance plan born in Davos to be tested in Zimbabwe](#)

This article discusses the Blue Marble Microinsurance plan, an initiative to sell farmers inexpensive policies to reimburse them in the event of a weather disaster. Zimbabwe served as the site for a pilot with 335 maize growers.

[Stay informed in 2017](#)

[AFD meeting on the 7th February](#)



[Collaborative cities and development: what is the contribution of new practices? \(French\)](#)

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Russian-speaking microinsurance consultant

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Housed at the International Labour Organization, the Impact Insurance Facility enables the insurance industry, governments, and their partners to realise the potential of insurance for social and economic development. The Facility was launched in 2008 with generous support from the Bill & Melinda Gates Foundation, and has received subsequent funding from several donors, including the Z Zurich Foundation, Munich Re Foundation, the World Bank Group, USAID, AFD, FSDA, Africa Re and AusAID.

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