



March 2016 FR SP [Forward to a friend](#)

## HIGHLIGHT OF THE MONTH

## QUICK LINKS



### New paper: Insurance for small businesses

Insurance for small businesses represents a promising market for insurers. Nonetheless, it poses significant challenges related to product design, distribution and insurance culture and demand. Our latest paper is dedicated to analysing these challenges, but it also looks into ways to overcoming them by looking at emerging good practices of providers. [Click here to read more.](#)

### *Post Magazine*



## KNOWLEDGE UPDATE

### Practitioner lesson: Naya Jeevan health microinsurance initiative **Alice Merry and Asher Hasan**

We continuously update and keep track of the practitioners that we support and collaborate with. Have a look at our new page on [Naya Jeevan](#), an innovative Karachi-based health microinsurance initiative targeting the socio-economically marginalized in Pakistan.

### Public and private pathways toward universal health coverage **Jeanna Holtz and Catherine Connor, Abt Associates**

This article touches upon the topic of universal health coverage, and the way in which public and private parties can join forces to achieve this. It makes interesting observations of the challenges involved and the possible roles and responsibilities taken on.

### She for Shield: insure women to better protect all **IFC, AXA Group and Accenture**

Women are an essential market to target for insurers. Despite their multi-faceted role in society, limited research has been done on the women's market. This report from IFC, AXA Group and Accenture offers understanding of how much growth the women's market alone represents for the insurance industry and provides recommendations on how to attract and retain women as vital clients.

### Helping smallholders buy inputs, one scratch card at a time **Anushka Ratnayake, CGAP**

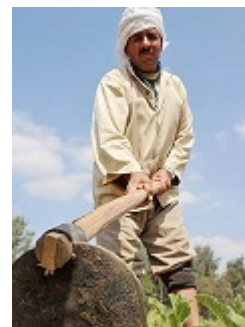
Have a look at CGAP's blog on myAgro's scratch cards, a tool that facilitates incremental payments towards the future receipt of agricultural inputs. It gives a concise overview of the additional benefits of using scratch cards, such as convenience, trust, transparency and delight.

### New A2ii "Policy note" series started **A2ii**

The access to Insurance Initiative (A2ii) has released the first edition of its A2i policy notes. The first issue delves into the topic of agricultural insurance in the context of food security. [Click here](#) to read more.

### Is microinsurance the next big thing?

*The New York Times*



### Nudges aren't enough for problems like retirement savings

*FSD Kenya*



## NEWS FLASH

### Fighting technology and big data

### **Save the date: Symposium on sustainable agriculture insurance**

The ILO's Impact Insurance Facility together with the USAID/BASIS/I4 are pleased to invite you to the Global Action Network (GAN) conference on agriculture insurance on the 4th of May, at the International Labour Organization in Geneva, Switzerland. Please [click here](#) for all information about this event.

### **Last chance reminder - Kenya learning sessions: microinsurance business models for Africa**

On the 6th and 7th April, the Insurance Regulatory Authority of Kenya, AB consultants, Financial Sector Deepening Kenya (FSDK), Munich Re Foundation, the ILO's Impact Insurance Facility and the Centre for Financial Regulation and Inclusion (Cenfri) will be hosting a regional conference on microinsurance. [Click here](#) for the full flyer.

### **Register now for Module 2 of the Africa Landscape Expert Forums**

The Microinsurance Network and Making Finance Work for Africa are organizing the second module of the "Microinsurance in Africa" expert series. The event will take place on March 24 at 2PM (CET) and [registration is now open](#).

### **The Facility at your doorstep**

The Facility has plenty of exciting events lined up for the coming months. Have a look at [our Doorstep](#) to see when and where we will be organising or participating in an event near you.

### **with machetes**

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Housed at the International Labour Organization, the Impact Insurance Facility enables the insurance industry, governments, and their partners to realise the potential of insurance for social and economic development. The Facility was launched in 2008 with generous support from the Bill & Melinda Gates Foundation, and has received subsequent funding from several donors, including the Z Zurich Foundation, Munich Re Foundation, the World Bank Group, USAID, AFD, FSDA, Africa Re and AusAID.

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