HIGHLIGHT OF THE MONTH

Guidelines for consumer education for index-based insurance
The increasing availability of index-based insurance offers a big opportunity to both farmers and providers. However, its complexity can lead to poorly-understood products that may do more harm than good. To tackle this challenge, the Facility, together with the Global Action Network (GAN) and with support from USAID, have put together guidelines for how to educate customers about these products. Click here to read the paper in full.

KNOWLEDGE UPDATE

A look at mobile insurance: A glimpse into the future
Jody Delichte, Inclusivity Solutions
The second part of the GSMA blog “A look at mobile insurance” offers a glimpse into the future of digital insurance markets. The article includes insights into bundling with other (mobile) financial services and innovation across the insurance value chain. To read the full blog, please click here.

Briefing Note on Post Offices
Guilherme Suedekum, UPU and ILO
Our latest Briefing Note shows how postal networks can be a powerful channel to advance financial inclusion, and, in particular, to distribute insurance.

Emerging Insight 123: Balancing sales techniques
Have you had a look yet at our Emerging Insight on “Balancing sales techniques”? Click here to learn how an effective mix of sales tools led to high uptake of a bundled crop insurance product.

NEWS FLASH

Second webinar on “Role of governments in scaling up agriculture (index) insurance”
On September 16, the Facility, together with the WBG’s Global Index Insurance Facility and the USAID & Basis/1A-sponsored Global Action Network, is organizing the second part of its webinar series on “The role of governments in scaling up agriculture (index) insurance”. Please click here to register and join us!

We are excited to announce this year’s edition of the ILO’s Impact Insurance Forum on 15 November in Colombo, Sri Lanka. The Forum is a pre-conference session and part of the 12th International Microinsurance Conference, which is hosted by the Munich Re Foundation, IASL and the Microinsurance Network. The Impact Insurance Forum will this year focus on the theme of “Becoming a digital insurer”. Click here to register.

12th International Microinsurance Conference: registration now open
Registration for the International Microinsurance Conference is now open. All the details about the conference and registration can be found on the Munich Re Foundation website.
3rd Asia Agriculture Insurance Conference
Asia Insurance Review is organizing its third Asia Agriculture Insurance Conference next month. The two-day conference will examine trends and developments in the region and around the world.

Microinsurance Network: Expert forum on disaster insurance
The Microinsurance Network has uploaded the recording of its Expert Forum on “Disaster insurance”, which took place last month. You can click here to listen to the recording, which included insights on disaster insurance schemes from Peru and China.

Vacancy notice: Mercy Corps: Microinsurance Specialist
Mercy Corps is recruiting a microinsurance specialist. They are seeking individuals to support its growing portfolio of insurance work through MiCRO in Central America and its country programming across the world. Applicants are encouraged to submit their application before the end of the month!

Understanding the drivers of microinsurance growth in Asia

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