



March 2015 FR SP [Forward to a friend](#)

## HIGHLIGHT OF THE MONTH

## QUICK LINKS



### Annual report 2014

The ILO's Impact Insurance Facility is proud to present its Annual Report 2014, which highlights our achievements over the last year. In 2014, we rebranded and adopted a broader approach to enable insurance to fulfil its potential to achieve social and economic development. Read our report to find out more about how we are achieving this through three main initiatives.

[Join our upcoming webinar](#)



## KNOWLEDGE UPDATE

### Making public-private partnerships work in insurance

Miguel Solana

Being able to design and implement public-private partnerships (PPPs) in insurance requires a long-term vision and a good understanding between partners. This paper presents ten recommendations, based on the experiences of four cases from Colombia, India, Mexico, and Peru, to help both governments and the insurance industry to establish successful PPPs.

### Pros and cons of mobile technology for cattle insurance

Cattle insurance is notoriously difficult, and insurers often struggle with fraud and inefficiencies. Tata AIG tested mobile phone-based enrolment and claims processes to tackle this. Find out about the advantages and disadvantages it experienced.

### MILK Brief #35: Doing the math - Loan protection for maize farmers in Burkina Faso

Barbara Magnoni and Danielle Sobol

This brief examines drought-related costs and financing for maize farmers in Dedougou, Burkina Faso. It focuses on farmers' highly variable cash flow and the role that Allianz's maize loan protection insurance product played in coping with a drought.

### 2014 State of the industry report on mobile financial services for the unbanked

GSMA

This report provides industry practitioners with insights into the important developments taking place in mobile money, mobile insurance, mobile savings and mobile credit. The mobile financial services sector continued to expand last year, boosted by the creation of more enabling regulatory frameworks in several markets.

### Aiding the disaster recovery process

Donna Swiderek and John Wipf

The Microinsurance Network collaborated with GIZ RFPI to produce a report looking at how microinsurance service providers responded and performed in terms of claims processing and benefits payments in the Philippines in the aftermath of Typhoon Haiyan, and how that impacted the clients of these service providers.

### Webinar on meso-level distribution: Opportunities and challenges **16 April 2015**

[Blog](#)



### What is digital financial inclusion and why does it matter?

Timothy Lyman and Kate Lauer

[Podcast](#)

## NEWS FLASH

### 25th anniversary summit on the value of insurance to society

**29-30 April 2015, Grand Hyatt Hotel, Singapore**

After 25 years in the industry, Asia Insurance Review is hosting an international summit to recognize and salute the role of insurance in daily life, the economy, society and nation-building. With the theme "Making a real difference - Promoting the good of insurance," the summit aims to provide a platform for insurers and clients to come together to see what more the insurance industry can do to better serve individuals, corporates and society while taking stock of its current strengths and weaknesses.

### ASEAN to implement disaster risk financing & insurance programme

**Artemis**

The Association of Southeast Asian Nations (ASEAN) aims to implement the ASEAN Disaster Risk Financing and Insurance Programme, as access to risk capital and immediate liquidity post-disaster is recognised as increasingly important to the region's growth.

### Access to Insurance Initiative is looking for an executive director

See details on the position and apply online until 31 March 2015.

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### Interview with Joan Lamm Tenant on new microinsurance venture incubator

**Microinsurance Network**

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Housed at the International Labour Organization, the Impact Insurance Facility enables the insurance industry, governments, and their partners to realise the potential of insurance for social and economic development. The Facility was launched in 2008 with generous support from the Bill & Melinda Gates Foundation, and has received subsequent funding from several donors, including the Z Zurich Foundation, Munich Re Foundation, the World Bank Group, USAID and AusAID.

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