HIGHLIGHT OF THE MONTH

GAN Working Groups discuss key issues in agriculture insurance
The Global Action Network (GAN) on Agricultural Insurance gathered in working groups to discuss forefront issues on client value and contract design, risk pricing and reinsurance, and market development. The meetings, organized by the ILO, were attended by more than forty members from research and academic institutions, development organizations, insurers and reinsurers, among others. Have a look at the summary report here.

KNOWLEDGE UPDATE

Briefing note: Two steps back: how low-income Kenyans think about and experience risk in their pursuit of prosperity
Julie Zollmann, Bankable Frontiers Associates
This brief presents highlights from an analysis of risk within the Kenyan Financial Diaries, considering how 300 low-income people think about, experience and prepare for risks in their lives. It addresses the experiences with shock, the perception of and coping with risk and offers two suggestions for insurers.

Annual meeting of the Microinsurance Network: Translating global knowledge into local action
Experts present at the annual meeting of the Microinsurance Network in Königstein agreed that knowledge exchange and advocacy is more important than ever to promote effective insurance and inspire more informed action, given the momentum provided by global discussions on resilience, risk mitigation and financial inclusion.

Mobile Money for the Unbanked: Seven Keys to Success for Mobile Microinsurance
Jeremy Leach and Tyler Tappendorf, Inclusivity Solutions, GSMA
Despite the tremendous growth of mobile microinsurance in recent years, there are still many initiatives that struggle to realise their full potential. The successful stories of a number of mobile initiatives provide the backdrop to seven pieces of advice for mobile insurance initiatives to overcome barriers.

NEWS FLASH

Global Index Insurance Conference, September 14 and 15: Building Innovative Solutions in Agriculture Insurance
The OECD headquarters in Paris will be the stage of the upcoming Global Index Insurance Conference, organised on September 14 and 15. The conference will focus on agriculture index-insurance but will also pay attention to climate change-related index insurance solutions. Have a look at the official conference webpage for more information.

Blue Marble Microinsurance: a new name for the MVI
The Microinsurance Consortium, led by a group of leading companies in the insurance industry, has announced a new name for their microinsurance venture incubator (MVI). Blue Marble Microinsurance aims to deliver insurance
solutions to the underserved in emerging economies. For the full press release on the new name and activities of Blue Marble Microinsurance, please click here.

PFIP and Bima launch microinsurance partnership in Papua New Guinea
Tenzin Keyzom Ngodup, UNCDF
The Pacific Financial Inclusion Programme (PFIP) and Bima launched a partnership that provides for microinsurance products in rural Papua New Guinea. One of the expected outcomes of the investment is a significant increase in the number of registrations, especially by reaching the isolated villages through trained agents.

What's Insurance Got to Do with It?
Sonja Kelly, CFI, and Thierry van Bastelaer, Abt Associates

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Housed at the International Labour Organization, the Impact Insurance Facility enables the insurance industry, governments, and their partners to realise the potential of insurance for social and economic development. The Facility was launched in 2008 with generous support from the Bill & Melinda Gates Foundation, and has received subsequent funding from several donors, including the Z Zurich Foundation, Munich Re Foundation, the World Bank Group, USAID and AusAID.

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