



September 2013 FR SP [Forward to a friend](#)

HIGHLIGHT OF THE MONTH

QUICK LINKS

New website launches today

We are excited to announce the launch of our newly-designed website which goes live today. Over the last 5 years we have generated an impressive pool of knowledge on microinsurance. As our fifth anniversary celebrations come to an end, we are excited to be able to share this knowledge through a site that is much easier to search and explore.



[Catch up on our 5-year celebrations](#)



KNOWLEDGE UPDATE

Microcare Insurance Uganda - Case Study **Microinsurance Paper #24**

Lucas Greyling

This case study examines the factors that contributed to the rise and fall of Microcare as a provider of low-cost health insurance.

Video: Driving change through peer learning

Peer learning is a powerful tool for organizations to learn from each other. In April 2013 the Microinsurance Innovation Facility organized a meeting in Bangladesh with nine microinsurance providers for them to learn together about client value. See the results in this video.

Don Juan: Selling insurance through shopkeepers

This project links microinsurance with Murguía Consultores' overall strategy to distribute financial services through a network of small shops throughout Mexico. These shops are convenient for clients, frequently visited by them, and are trusted as a main source of neighbourhood information. However, the project has experienced challenges training retailers and applying technology.

Microinsurance: Can the Cinderella of financial inclusion join the global ball?

Jeremy Leach, CFI blog

Center for Financial Inclusion blog highlights the need to reorient our thinking toward aligning incentives and creating a market rather than seeking only the holy grail of poor people actively buying retail insurance products from the very beginning.

MILK Brief #25: Keep your insurance close, and your friends and family closer

The brief draws out insights from across multiple Client Math studies to explore the interplay of microinsurance and social network support (loans and gifts from family and friends). It concludes that microinsurance and social network support are generally complementary, and not competing, forms of protection. For example, microinsurance is best used to cover high-cost risks, and can often be leveraged by clients to crowd in additional support from friends and family.

[See the highlights of our anniversary campaign through a recap of Emerging Insights](#)

[Webinar](#)



[Did you miss our webinar on "Developing inclusive insurance markets"?](#)

[Video](#)



[Trust seen as key piece in microinsurance success](#)
A.M. Best TV

[More information](#)

NEWS FLASH

Call for paper on financial protection for the 2015 Global Assessment Report

The preparation of the 2015 Global Assessment Report, led by the UN International Strategy for Disaster Reduction (UNISDR), has commenced. The UNISDR has just issued a call for papers to collect abstracts for potential input papers, including financial protection. These papers will be used to inform the writing of the background paper on Financial Protection.

1st African Microfinance Week

2nd – 6th December 2013, Arusha, Tanzania

The African regional networks AFMIN, AMT and MAIN, with the support of ADA, are proud to announce the launch of the 1st African Microfinance Week. This unique event aims to bring together African microfinance stakeholders annually, and will include a conference on regulation experience, investors' fair, and annual events of national and regional networks. Registration is now open.

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Housed at the International Labour Organization's Social Finance Programme, the Microinsurance Innovation Facility seeks to increase the availability of quality insurance for the developing world's low income families to help them guard against risk and overcome poverty. The Facility was launched in 2008 with generous support from the Bill & Melinda Gates Foundation to learn and promote how to extend better insurance to the working poor. Additional funding has gratefully been received from several donors, including the Z Zurich Foundation and AusAID.

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