



January 2013 FR SP [Forward to a friend](#)

HIGHLIGHT OF THE MONTH

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Value-added services in health microinsurance **Microinsurance Paper #19, January 2013**

John Pott and Jeanna Holtz

Value-added services are an increasingly important component of health microinsurance. Though evidence on their impact is limited, they demonstrate potential to increase demand and improve health outcomes. This paper provides an overview of current developments, highlights the experiences of those already providing them, and points to the potential they hold.

Article



KNOWLEDGE UPDATE

Podcast on the technology revolution in microinsurance **Microinsurance Podcast #3**

Microinsurance Network

International technology expert Eric Gerelle discusses how microinsurance will evolve as business processes become more efficient and effective. He addresses the question of scale and value, and argues that the two can go hand in hand.

AIC on funeral insurance in Haiti

Haiti's first microinsurer, the Alternative Insurance Company (AIC), launched its voluntary funeral microinsurance product in 2009. Catch up with the project's progress and how AIC is dealing with continuing natural disasters.

Microinsurance product development for microfinance providers

Michael J. McCord, Microinsurance Centre, and IFAD

This document is intended to aid delivery channels, in particular microfinance providers, to develop successful microinsurance products for the low-income market. "Successful" means meeting the needs of the three major parties in the microinsurance relationship: low-income policyholders, the insurer, and delivery channels.

Microinsurance one of "five development innovations to watch in 2013"

Video



Authors' insights on value-added services

NEWS FLASH

Latin America's 4th Annual Microinsurance Summit 2013 **18th to 21st March 2013, Mexico City**

The summit will present insights on distribution, product design and strategy from leading Latin American insurers and distributors, as well as industry leaders in India and Pakistan. Find out more and register [here](#).

Zurich recruit for Flood Resilience Community Impact Manager

The selected candidate will cooperate closely with NGO partners to deliver community impact by helping vulnerable communities protect themselves from floods. Please find more details and apply [here](#) as soon as possible, and by the 25th January at the latest.

Call for papers for the Third European Research Conference on Microfinance

The conference aims to be the world's most important meeting place of academics involved in microfinance research, and one of the subjects it intends to cover is microinsurance. Theoretical or empirical papers should be

Publication



Process mapping for microinsurance operations

More information

submitted to roy.mersland@uia.no by the 28th February 2013.

CGAP calls for proposals for client research

CGAP is inviting Expressions of Interest (EOI) for research focused on building a better understanding of poor and low-income client needs. CGAP welcomes EOI submissions from all types of firms using diverse research methods. The deadline for submission is the 5th February 2013.

Fair International Seminar on Agriculture and Microinsurance

10th to 11th February 2013, Dhaka

The Federation of Afro-Asian Insurers and Re-insurers will hold a seminar to share experiences of agricultural insurance and microinsurance in Africa and Asia. Find out more and register [here](#).

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Housed at the International Labour Organization's Social Finance Programme, the Microinsurance Innovation Facility seeks to increase the availability of quality insurance for the developing world's low income families to help them guard against risk and overcome poverty. The Facility was launched in 2008 with generous support from the Bill & Melinda Gates Foundation to learn and promote how to extend better insurance to the working poor. Additional funding has gratefully been received from several donors, including the Z Zurich Foundation and AusAID.

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