



November 2012, #14 FR SP [Forward to a Friend](#)

HIGHLIGHT OF THE MONTH

QUICK LINKS



[Sharing results on the impact of health microinsurance](#)

The Facility's recent forum brought practitioners and researchers together to share evidence from health microinsurance impact studies undertaken by innovation partners of the Facility. Read more about the implications of the findings for both research and practice and look out for the results of all the studies, which will be published in our Research Paper series.

Catch up



KNOWLEDGE UPDATE

[Join us for a webinar on "good practices in promoting microinsurance products"](#)

28th November 2012, 3:00-4:15 PM CEST

How can microinsurance providers develop promotional campaigns that are designed to strategically position their microinsurance offering? Join us as we explore examples and tips for well-designed microinsurance promotion.

[Did you miss our webinar on enhancing microinsurance in MFIs?](#)

Video



[Pathways toward greater impact: MFIs with better microinsurance models, products and processes](#)

Microinsurance Paper #18, November 2012

Craig Churchill, Aparna Dalal and Josh Ling

Based on the experiences of innovative microfinance institutions (MFIs), it is clear that they can provide risk-management services that are valuable for clients and MFIs alike. This paper provides a comprehensive review of the challenges and successes of microfinance institutions and offers ten key recommendations.

[Princess Máxima at the 8th International Microinsurance Conference](#)

[Experimenting with consumer education](#)

The Colombian Insurance Association, Fasesolda, has been experimenting with consumer education through radio and workshops. Find out about their experiences as they try to balance cost with the need to deliver interactive content that the audience can relate to.

Publication

[Microinsurance in Pakistan: a diagnostic study](#)

The devastating floods of recent years have highlighted the potential value of microinsurance in Pakistan. This diagnostic study investigates the current state and possibilities of the sector.



NEWS FLASH

[Need a microinsurance expert?](#)

The Facility's registry of consultants is growing, with 68 microinsurance experts across four continents. Browse the registry to find a suitable consultant for your project, or [contact us](#) to send details of your requirements to the list.

[Conference on insuring agricultural production](#)

18th December 2012, Paris

Insurance systems have been set up in about a hundred countries to secure farmers' incomes and provide them with easier access to credit. However their

[Evidence on the impact of health microinsurance in Kenya Research Paper #24](#)

Stefan Dercon, Jan Willem Gunning, Andrew Zeitlin and Simone Lombardini

costs, effectiveness and impacts are debated. This conference will investigate how agricultural insurance can contribute to strengthening food security and reducing poverty. Register before the 25th November for free entrance.

Deadline for fellowship opportunities is the 30th November

Three fellowships are available in Burkina Faso, Haiti and South Africa. The fellowships provide an opportunity for hands-on experience in microinsurance, while also building the capacity of the host organization. Find out more and apply before the 30th November.

*The Facility was launched in 2008 with generous support from the **Bill & Melinda Gates Foundation** to learn and promote how to extend better insurance to the working poor. Additional funding has gratefully been received from **several donors**, including the **Z Zurich Foundation** and **AusAID**.*

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