



July 2012 - N°10   [Forward to a friend](#)

HIGHLIGHT OF THE MONTH

QUICK LINKS



How technology can support efficiency and client value: the case of livestock insurance in India, Microinsurance paper n°17

The case presents lessons from IFFCO-TOKIO's implementation of a livestock insurance product using radio-frequency identification technology. It outlines how IFFCO-TOKIO improved value for clients through new business processes. The case shows that if administered carefully, livestock insurance has the potential to be viable with scale.

Publication



Microinsurance decisions: Evidence from Ethiopia

Daniel Clarke and Gautam Kalani, Research paper n°19

KNOWLEDGE UPDATE

Publication

Managing microinsurance partnerships, Briefing note n°13

This paper analyses microinsurance partnerships and identifies key themes based on the experiences of various organizations. It provides a framework with which to analyse both new and existing partnerships, recommendations and strategies to monitor and improve them. See also the full paper [Microinsurance paper n°15](#).

Knowledge sharing event

Watch the Microinsurance Compendium launch

The Facility organized on July 3rd an interactive session to present some of the key chapters of the Compendium. Authors and experts focused on agriculture, catastrophic risks, client value, health, migration regulation, social protection and technology.

NEWS FLASH

Grantees update

MicroFund for Women (MFW) in Jordan has started to pilot its [Caregiver Family Policy](#) in May at one of its branches. [Read more](#) and find in [MFW Learning Journey](#), all the lessons that emerged from the project.

Event

The [6th Asia Microinsurance Conference](#) in Manila, Philippines will take place on 24-25 July 2012 and focus on "Microinsurance as a Growth Catalyst for Insurance to Reach Out to the Masses"

Training opportunity

[Programme in Microinsurance Business Strategies for African Markets](#), 24th-27th of July 2012, Cape Town

Video



Government's role to strengthen access to health and agriculture insurance in India

Rupalee Ruchismita - CIRM

Feature story



The training focuses on business strategies for African markets with an emphasis on client behaviour, business models, regulation and client value. It includes a field trip to discover innovative distribution models. It is organized by the University of Stellenbosch Business School Executive Development in collaboration with CENFRI and the Facility. Contact: catherine@cenfri.org

Resource

The [Health Microinsurance Emerging Lessons Inventory](#) is a searchable database with more than 150 health microinsurance products. It provides information on the design, administration and delivery of health insurance products and services. It was developed by [Microinsurance Network Health Working Group](#) in partnership with the Facility, Abt Associates, the Center for Health Market Innovations and Denis Garand and Associates.

[MILK Discussion Note #3: Counting Lives Covered: Getting it Right](#). Keeping an accurate count of covered lives is important for measuring the scale, efficiency, and impact of microinsurance programs, but there is currently no standard approach for doing so and different approaches can lead to drastically different counts. MILK proposes in this note a standardized approach that could be implemented by the industry.

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Microinsurance: A good tool but a tough sell

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